



# CAL ATHLETICS CAPITAL CAMPAIGN BEACH VOLLEYBALL FACILITY





Dear Cal Family:

The growth of Cal beach volleyball depends on the support of the Cal family. Thanks to you, our student-athletes are given the opportunity to excel both athletically and academically. Your generosity has empowered us to continuously set and achieve new goals for our young program.

Your contributions have helped us address our operational needs including travel expenses, gear, equipment, team building activities, and so much more! This year, we are excited to announce another opportunity to help us grow. We are in the early stages of building a new facility for Cal beach volleyball! Your support has elevated our program to where it is today, and we cannot wait to achieve excellence with our new facility.

Your investment and passion for Cal will not only help our program succeed, but more importantly create an even better experience for our student-athletes. I am proud of how our students embrace both the academic and athletic challenges that Cal offers, but they can only do it with your help.

Go Bears!

Meagan Owusu '11  
Head Coach, Beach Volleyball



Dear Cal Family:

I am thrilled that we are embarking on a new facility for our beach volleyball program, bringing it up to modern standards that will benefit both the team and its fans. Providing equitable facilities for all our student-athletes is essential, and your financial support of the beach volleyball facility will help the university and our department to sustain our commitment to gender equity.

I want to thank Chancellor Christ for her leadership in helping to identify funding to make this project possible. Cal beach volleyball has continued to grow every year, and a new facility will give our student-athletes an environment in which they can flourish.

While we are in the very early stages of a comprehensive campaign, I have been encouraged by the interest we have seen. Your commitment to the university and to our student-athletes will strengthen Cal's leadership in athletics and academics, while furthering our goal to create a vibrant, sustainable campus environment that fosters an engaged and well-rounded experience for our student-athletes.

Go Bears!

Jim Knowlton  
Director of Athletics





Aligning with Cal Athletics' mission to provide our 850 student-athletes with a well-rounded experience, complete with first-rate opportunities for their athletic, academic, and personal growth, this new facility will be a critical component to the beach volleyball student-athlete experience.

In partnership with Chancellor Carol Christ, Cal Athletics aims to help current and future generations of beach volleyball student-athletes reach new standards of performance on the sand and in their studies. The facility will equip our student-athletes with the amenities they need to maximize their potential, and provide Cal beach volleyball the opportunity to host postseason matches, all while allowing Cal to serve its dedicated spectators.

With the resources to thrive at the elite level, our student-athletes can reach new heights and fulfill their dreams of competing at home on a national stage. Your support will provide equitable training and competition spaces for our student-athletes while affording you with the opportunity to forever impact and associate your name with the beach volleyball program at Cal.

Empower Cal's beach volleyball student-athletes by investing in this critical project, and help lay the foundation for future success.

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“I cannot thank our donors enough for all they have given this program. **Cal has given me more than I could have ever imagined both athletically and academically**, and having the opportunity to be a student-athlete at this university is truly a dream come true. Your support is what makes it all possible, and I am forever grateful for our donors.”

– **Madison Dueck '20**

# NAMING OPPORTUNITIES

Leave a lasting impact on Cal beach volleyball by funding one of the following opportunities in your name, or that of someone special.

## FACILITY NAME

Your name or family name would receive national exposure while being displayed at a highly visible sporting and community venue.

## SPECTATOR BERM

Providing a casual viewing environment is essential to any beach volleyball facility. Equipped with concrete retaining walls and several new trees, the spectator berm is a place where fans gather to watch the action or even attend pre- and post-game events.

## COURTS

The new beach volleyball facility will have four courts, each with a naming opportunity. Options include Court 1, where the top players on each team compete, or Court 4, where many matches are decided.

All fans in attendance will have the chance to see a match on your court, and when games are televised, your name or family name will receive national exposure.

## CAMPAIGN GIVING OPPORTUNITIES

If you are interested in giving to the Cal Athletics Facility Campaign, please contact the Cal Athletics Fund at [calathleticsfund@berkeley.edu](mailto:calathleticsfund@berkeley.edu) or 510.642.2427.

## SCOREBOARD

Perched on the south side of the facility, overlooking the four courts and seating area, the beach volleyball scoreboard will provide all in attendance with updates on the score at all four courts simultaneously.

A main fixture of any sports facility, the scoreboard is one of the main features on site.

## ENTRY GATES

As you walk through the entry gates, you are immediately swept into scenic views and an eye-popping facility.

Your name or family name will be a part of the fans' first impression as they enter the facility for each match and event.

## LOCKER ROOM & TEAM ROOM

Located adjacent to the courts, the team room is home base for the Cal beach volleyball team. It includes an indoor wet area, outdoor showers, lockers, and a lounge area.

The beach volleyball student-athletes would see your family's name every day and forever associate you with their locker room and their years of playing at Cal.



Join us in supporting  
our Golden Bears.



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The Cal Athletics Fund

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